

With the successful completion of The Rotary Ed LeClair Pocket Park through the help of numerous local service organizations, community businesses, property owners, and individuals, we have been asking people one simple question “*What should we focus our attention on next?*”

Through surveys and one to one conversation we learned that you wanted us to make our downtown more beautiful. Within this category there were items listed as removal of the Cobra Arm Lights, self-watering containers for additional flowers and additional public art. And we listened!

Lapeer Main Street was recently awarded a grant for public art through the Michigan Council for the Arts and Cultural Affairs for public art - leaving us two remaining areas to work on. Cobra Light removal and self-watering containers for flowers.

The City of Lapeer then proposed that **IF** Lapeer Main Street could raise \$30,000 toward the removal of the Cobra Arm Lighting System, the City would invest the remaining \$110,000 for the project to remove all Cobra Lights AND, at the same time, replace the Classic Light Post Bulbs with newly developed LED Lightbulbs and non-yellowing replacement globes for all of the fixtures in the Downtown Development District.

With this joint venture, Lapeer Main Street will check another box on our road to making Lapeer more beautiful, and will also help the City of Lapeer in reducing ongoing energy costs, help reduce the carbon footprint of our downtown and, at the same time add to the aesthetics of our historic downtown. Needless to say we are very excited.

We know we can't do this by ourselves so, we are reaching out to the community to assist us in raising the necessary funds so that we can **Illuminate Lapeer!** The Lapeer Main Street Committee has allocated \$5,000.00 toward this project leaving the remaining \$25,000 still to raise.

We know that this is not a small amount of money; however we do believe that this is a project that will have a lasting impact on our community and allow us to focus on bigger more vibrant projects for our future.

We hope that you will consider making a financial pledge of \$150 to the **Illuminate Lapeer Project** to help us create the community you want and deserve. If we can get 200 people to join us at this level, we can meet our goal for this project!

For more information or to donate contact the DDA at James@LapeerDDA.com