

**CITY OF LAPEER
MINUTES OF A REGULAR
DOWNTOWN DEVELOPMENT AUTHORITY
LAPEER MAIN STREET MEETING
SEPTEMBER 27, 2023**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, September 27, 2023 at 8:00 a.m.

Members Present: Chair Catherine Bostick-Tullius, Vice Chair Tim Roodvoets, Ashley Fanson, Tom LaMagna, Mindy Schwab, Jason Rogers, Elizabeth Moffitt and Megan Gillingham (arrived 8:10 a.m.)

Members Absent: Mayor Debbie Marquardt, Jeff Hogan, Dan Sharkey and Buddy Beyer.

Also Present: Executive Director James Alt and Center for the Arts Executive Director Jill Lyons.

Chair Bostick-Tullius called the meeting to order at 8:02 a.m.

Agenda Approval

121 2023 9-27 Agenda Approval

It was moved by Roodvoets and supported by LaMagna to approve the Agenda for the September 27, 2023 meeting with the addition of Item I.1 Cupola Restoration.

Yeas: Members Bostick-Tullius, Roodvoets, Fanson, LaMagna, Schwab, Rogers and Moffitt.

Nays: None.

Absent: Marquardt, Hogan, Sharkey, Beyer and Gillingham.

MOTION CARRIED.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

122 2023 9-17 Consent Agenda

It was moved by LaMagna and supported by Schwab to approve the Consent Agenda for September 27, 2023 as follows:

1. Approval of minutes of DDA meeting held on August 23, 2023; and
2. Approval of Treasurer Report and Bill Listing.

Yeas: Members Bostick-Tullius, Roodvoets, Fanson, LaMagna, Schwab, Rogers and Moffitt.

Nays: None.

Absent: Marquardt, Hogan, Sharkey, Beyer and Gillingham.

MOTION CARRIED.

EXECUTIVE COMMITTEE

There was not a report.

COMMITTEE REPORTS/MINUTES

Outreach Committee

Hogan reported the committee is working on designating a regular meeting date and time.

Business Development

Roodvoets reported the committee is working on setting a meeting to discuss the results of the MSU FIT presentation.

Placemaking Committee

LaMagna reported the committee met on September 19th and will be holding an observation walk downtown to assess wayfinding signage needs on October 9th.

Events Committee

Director Alt reported the Car Cruise events have wrapped up and Porch Fest held on September 23rd was a success with 700-800 attendees.

OTHER REPORTS

There were no additional sub-committee reports or business.

Megan Gillingham arrived at 8:10 a.m.

Center for the Arts

CFA Executive Director Lyons reported the Lapeer Art Association is no longer running the gift shop and updated the board on art classes, the 2023-24 season announcement event, the 40% reduction in the MCACA grant award and the final Fiscal Year 2023-24 CFA budget. Lyons also reported she has not yet received an anticipated installation date for the new heating and cooling equipment.

STAFF REPORT

Executive Director Alt updated the board on preparation of the 2024 Lapeer Main Street Impact Report, the Asset Mapping project and whether there is a need to revisit forming a committee similar to the previous Main Street Task Force that included representation from the County, City, Chamber and DDA. Alt reviewed the possibility of the Lapeer DDA being the host community for the MSU Extension Connecting Entrepreneurial Communities event in 2025.

Alt also updated the board on the City's downtown parking study which is underway, an upcoming meeting with Oddfellow representatives to discuss their available space and the upcoming Main Street Accreditation meeting on October 17th.

NEW BUSINESS

Cupola Restoration

Alt updated the board on funds raised, remaining grant funds and cost estimates from J.G. Painting & Restoration to restore the 13 downtown cupolas at a cost of \$500 each for a total of \$6,500.

Discussion was held regarding the condition of the cupolas and benches and the benefits of restoring all cupolas at the same time.

123 2023 9-27 Budget Amendment – Cupola Restoration

It was moved by Fanson and supported by LaMagna to approve a budget amendment to increase the FY 2023-24 CBD Beautification expense line item from \$1,500 to \$8,000 in order to complete restoration of the 13 downtown cupolas.

Yeas: Members Bostick-Tullius, Roodvoets, Fanson, LaMagna, Schwab, Rogers, Moffitt and Gillingham.

Nays: None.

Absent: Marquardt, Hogan, Sharkey and Beyer.

MOTION CARRIED.

OLD BUSINESS

Historic Designation / Certified Local Government

The members present reviewed and discussed pros, cons and requirements of pursuing either an historic designation or becoming a Certified Local Government including costs, grant incentives and guidelines, tax credits, ordinances and the need to survey the interest of the downtown property owners in the programs. After discussion it was the consensus of the board to request an additional presentation from the State Historic Preservation Office representatives to receive additional information and clarification on the program and to discuss the issue further at a future DDA meeting.

Board Vacancy

Director Alt reported Bailey RaCosta has submitted her resignation from the board and requested members forward him any potential replacement recommendations to contact.

ADJOURNMENT

It was moved by Roodvoets to adjourn the meeting at 9:03 a.m.

MEETING ADJOURNED.

Ashley Fanson, Secretary