

**CITY OF LAPEER  
MINUTES OF A REGULAR  
DOWNTOWN DEVELOPMENT AUTHORITY  
LAPEER MAIN STREET MEETING  
JUNE 28, 2023**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, June 28, 2023 at 8:00 a.m.

**Members Present:** Chair Catherine Bostick-Tullius, Mayor Debbie Marquardt, Ashley Fanson, Jeff Hogan, Tom LaMagna, Elizabeth Moffitt, Megan Gillingham and Dan Sharkey (arrived at 8:12 a.m.)

**Members Absent:** Vice Chair Tim Roodvoets, Bailey RaCosta, Jason Rogers, Buddy Beyer and Mindy Schwab.

**Also Present:** Executive Director James Alt, City Manager Mike Womack and Center for the Arts Executive Director Jill Lyons.

Chair Bostick-Tullius called the meeting to order at 8:00 a.m.

**Agenda Approval**

**109 2023 6-28 Agenda Approval**

It was moved by Marquardt and supported by Hogan to approve the Agenda for June 28, 2023.

**Yeas:** Members Bostick-Tullius, Marquardt, Fanson, Hogan, LaMagna, Moffitt and Gillingham.

**Nays:** None.

**Absent:** Members Roodvoets, RaCosta, Rogers, Beyer, Sharkey and Schwab.

**MOTION CARRIED.**

**PUBLIC COMMENTS**

There were no comments from the public.

**CONSENT AGENDA**

**110 2023 6-28 Consent Agenda**

It was moved by Fanson and supported by Marquardt to approve the Consent Agenda for June 28, 2023 as follows:

1. Approval of minutes of DDA meeting held on May 24, 2023;
2. Approval of Treasurer Report and Bill Listing; and
3. Approval of Budget Amendment #2

**Yeas:** Members Bostick-Tullius, Marquardt, Fanson, Hogan, LaMagna, Moffitt and Gillingham.

**Nays:** None.

**Absent:** Members Roodvoets, RaCosta, Rogers, Beyer, Sharkey and Schwab.

**MOTION CARRIED.**

**EXECUTIVE COMMITTEE**

Chair Bostick-Tullius reported no additional comments were received on the Executive Director's performance evaluation.

## **COMMITTEE REPORTS/MINUTES**

### **Outreach Committee**

There was not a report.

### **Business Development**

There was not a report.

### **Placemaking Committee**

LaMagna reported the committee met and reviewed the task list and worked on identifying short-term and long-term goals.

### **Events Committee**

Director Alt reported the Events sub-committees have been meeting to work on the various events.

## **OTHER REPORTS**

Director Alt reported the CLG Presentation has been postponed until the July meeting.

There were no sub-committee reports or business.

### **Center for the Arts**

CFA Director Lyons updated the board on the community art unveiling, recent and upcoming exhibits at Gallery 194, art classes, Pix Theatre activities and attendance and her attendance at an immersive experience workshop at the Midland Center for the Arts.

Dan Sharkey arrived at 8:12 a.m.

## **STAFF REPORT**

Executive Director Alt updated the board on various Vibrancy grant related improvements downtown, plans for an additional mural installation, the Social District border painting, interest in EV charging stations downtown, FEMA grant funding available to improve pedestrian safety along Saginaw Street, the Michigan Downtown Association advocacy committee project to elevate and strengthen DDA's across the state and his involvement in the data collection process to use Lapeer County as a test community. Discussion was held on the number of employees downtown and plans for a Michigan Main Street representative on-site visit scheduled for October 17<sup>th</sup>.

## **NEW BUSINESS**

### **National Accreditation**

Director Alt reviewed the purpose and process of the National Main Street Community Self-Assessment which consists of 6 parts of various standards and indicators. The board members present reviewed, discussed and scored the Lapeer DDA/Main Street on Standard 1 Broad-Based Community Commitment to Revitalization Indicators which

included: Partnerships and Collaborations; Community Outreach; and Communication and Public Relations.

Director Alt requested the board members to complete the scoring for Standard 2 and send their results to him by email.

### **New Building Incentives**

Director Alt updated the board on MEDC grant funding available for new building and developer incentives which include local City/DDA tax capture sharing. It was the consensus for the New Business Development Committee to research this potential funding opportunity further.

### **OLD BUSINESS**

#### **Center for the Arts Programming Services Agreement**

Chair Bostick-Tullius reported representatives of both the DDA and CFA Executive Committees met and endorsed the proposed Programming Services Agreement and highlighted changes to the agreement which include measures of success, increasing the number of dates for the City and DDA to utilize the facility, maintenance notifications, funding amount, termination and renewal.

#### **111 2023 6-28 Center for the Arts – Programming Services Agreement**

It was moved by Hogan and supported by Sharkey to approve the Center for the Arts Programming Services Agreement.

**Yeas:** Members Bostick-Tullius, Marquardt, Fanson, Hogan, LaMagna, Moffitt, Gillingham and Sharkey.

**Nays:** None.

**Absent:** Members Roodvoets, RaCosta, Rogers, Beyer and Schwab.

**MOTION CARRIED.**

Discussion was held on options to proceed with the historic designation for downtown including the process, associated costs and the alternative option of becoming a Certified Local Government.

### **BOARD MEMBER COMMENTS**

Marquardt thanked the board for the signage cost assistance for the Holiday Depot.

Hogan commented on the need to focus of ways to improve public relations.

### **ADJOURNMENT**

It was moved by Fanson to adjourn the meeting at 9:20 a.m.

**MEETING ADJOURNED.**

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Ashley Fanson, Secretary