



ART ON THE TOWN 2012—The Fourth Annual Art Walk in Downtown Lapeer, Michigan.

WHAT An exciting exhibit of high quality art contributed by artists, displayed in businesses in downtown Lapeer, and donated to Lapeer County 4-H. Artwork is then Auctioned at the 4-H Spring Auction, the sole annual fundraiser for 4-H, to make possible the educational activities for over 1,400 kids in our county.* Merchant venues represent artists to the public in an “art walk” for one month. Artwork is judged, and 1st, 2nd, 3rd, Honorable Mention, and Peoples’ Choice prizes are awarded.

WHEN Exhibition from **March 7 to April 7, 2012**
4-H Auction on **April 14, 2012, Art from 8 a.m. – 1:30 p.m.**

WHERE Exhibition throughout downtown Lapeer culminating with the 4-H Spring Auction at the Lapeer Center Building, 425 County Center St., Lapeer, MI 48446

WHO Lapeer County 4-H, a group of young people who are learning leadership, citizenship, and life skills.
Artists from Michigan and some other states.
Lapeer Downtown Business Association
Gallery 194 and Lapeer Downtown Development Authority
The Public who visits business hosts and enjoys the artwork on display
Approximately 300 bidders who attend the auction

PUBLICITY This event is widely covered by newspapers and electronic media. Print materials: ads, press releases, posters, flyers, signs. Postings, including artists’ names, bios, and images of representative artwork, on several websites: (see above organizations) AuctionZip.com., Rowley Auction Service.com, Downtowlapeer.com.

HOW TO PARTICIPATE [Please click here to view and print the “Request to Enter” form in this packet](#)

Contact: Claudia J. Ferguson, Lapeer County 4-H Youth Program, 1800 Imlay City Rd., Ste #1, Lapeer, MI 48446
Email: fergusc@msu.edu, phone: (810)667-0343 Fax: (810)667-0355

*During the 2010-11 year, 176 registered adult volunteers, along with 98 teen leaders, gave of their time to make possible our programs for boys and girls 5 to 19 years, e.g., club activities (please see project areas in this packet;) local, state, and national workshops, conferences, and trips; camps; fairs; leadership training; community service; scholarships.